



Dynamic Graphic Designer with 9+ years of experience creating high quality creative work utilizing Adobe Suite software. Extensive experience in campaign design, branding, and publication design.

harpersinclair00@gmail.com
(816) 550-9916

<https://www.harpersinclair.com/>
www.linkedin.com/in/harper-sinclair

EDUCATION

**Bachelor of Journalism
in Strategic Communication**

Minor in Art

University of Missouri- Columbia
GPA: 3.7

TOOLS

- Adobe Creative Cloud
 - Photoshop, InDesign, Illustrator, Lightroom
- Adobe Analytics
- Procreate
- Klayvio
- Sprout
- Shopify
- Figma

SKILLS

- Graphic Design
 - Advertising Design, Brand Design, Publication Design
- Photography, Videography
- Product Development
- Social Media, Email, SMS, and Paid Ad Marketing
- E-Commerce
- Discerning eye for creative problem solving
- Thoroughly vigilant about details
- Organized, self-starter

WORK EXPERIENCE

Freelance Photographer

(2019-Present)

- Photographed high-quality portrait photos of couples, families, children, and seniors, then retouch and color correct using Adobe software
- Distribute galleries to clients within a timely manner
- Work published by Vineyard Vines Women

Dana Lynch Design

Interior designer in Atlanta, GA

Marketing and Social Media Intern

(Summer 2022)

- Created Instagram posts and stories for Dana Lynch Design and BSpoke. Utilized Sked to schedule posts
- Curated photos from client archives, wrote accompanying captions

Matchbook Marketing

Student-run marketing agency in Columbia, MO

Creative Lead

(2021-2022)

- Worked with client to produce high quality deliverables that included marketing strategy, social media content, and an analytic database
- Oversaw a team of graphic designers, photographers, copywriters, and social media strategists

Art Director

(2022-2023)

- Specialized in Graphic Design
- Oversaw all company design work
- Acted as a resource for all employees in need of Adobe Creative Cloud assistance
- Head Brand Designer during company rebrand in 2022- responsible for new logo and brand standards guide

Social Club

Creative Agency, Atlanta, GA

Creative Coordinator

(May 2023- Present)

- Designed graphics and email campaigns, wrote copy, filmed and edited Instagram Reels, and provided photography needs for various clients

Match South

Art and Gift Retailer in Atlanta, GA

Graphic Designer

(May 2023- Current)

- Photographed high quality matchbook images, product photography, edited personalized collage orders
- Designed email campaigns, social media marketing deliverables, SMS marketing, website design, product development, and packaging design
- Responsible for paid ad strategy and execution
- Utilized Klaviyo and Shopify daily